



# travel care

FLY WITH CRYPTO

---

## White paper

**Abstract:** Travel Care positions itself as a trailblazer in the travel industry by integrating cryptocurrencies as a payment method and rewarding users with the \$TRAVEL token. Its cutting-edge platform, backed by blockchain technology, ensures efficient and secure bookings, redefining the customer experience in the digital age.

With a diverse range of services, Travel Care strives to exceed the expectations of every traveler, offering everything from luxurious destinations to thrilling adventures, all tailored to their preferences. Travel Care's unwavering commitment to customer satisfaction is reflected in its exceptional customer support, available at all times to ensure seamless and memorable journeys.

By merging financial innovation and unforgettable travel experiences, Travel Care emerges as the preferred choice for both cryptocurrency enthusiasts and travelers seeking a flawlessly executed, technologically advanced booking experience.

## **This Document is not a Prospectus**

This document does not constitute nor imply a prospectus of any sort. No wording contained herein should be construed as a solicitation for investment. Accordingly, this whitepaper does not pertain in any way to an offering of securities in any jurisdiction worldwide whatsoever. Rather, this whitepaper constitutes a technical description of the functionality of the Travel Care platform and token.



# TABLE OF CONTENTS

## 04 Executive summary

## 05 Challenges and opportunities

- 05 Traditional loyalty points versus crypto
- 06 Travel opportunity

## 07 Company

- 07 Mission
- 07 Values

## 08 Solution

- 09 Travel Birds Rewards program
- 09 Multi-token capabilities
- 10 Business model
- 10 The \$TRAVEL token
- 10 Organization

## 11 Benefits to travelers

- 11 Top deals
- 11 Amazing rewards program
- 11 Travel and hospitality: above the standard
- 12 Extra advantages for members
- 12 24/7 customer service
- 12 Safe crypto payment
- 13 Travel Birds Rewards program

## 14 Benefits for our partners

## 15 Tokenomics

- 15 Token utility
- 15 Staking pools

## 16 Marketing

- 16 Target market

## 17 Roadmap and milestones

- 17 2022
- 17 2023
- 18 2024

## 19 Team

- 19 Faisal Imtiaz, CEO
- 19 Marc Estebanell, Sales manager
- 19 Neu Tondo, Head of marketing
- 19 Kevin Contreras, Head of communication

## Executive summary

---

Travel Care bridges the realms of travel and innovation, enabling users to seamlessly book online through our cutting-edge platform and pay using traditional methods or cryptocurrencies. Going beyond mere loyalty, Travel Care rewards its users with cryptocurrencies, creating exciting incentives and providing more enriching experiences for our community members. This fusion of technology and travel services empowers us to offer exceptional rewards within our loyalty program.

Our mission at Travel Care is driven by a state-of-the-art technological platform that delivers the finest products at the best prices in record time, thanks to the amalgamation of blockchain technology and cryptocurrencies. Through our comprehensive website, users can effortlessly book flights, hotels, and car rentals. Our team of travel experts and developers is committed to excellence, working collaboratively to ensure an unparalleled experience.

The active Travel Care platform seamlessly merges the best features of travel portals with our robust loyalty program and cryptocurrencies, offering users an optimized experience and an introduction to the exciting world of digital currencies.

Our exceptional loyalty program, in contrast to conventional approaches, empowers users to engage with cryptocurrencies from the outset, enabling them to earn additional rewards through holdings or exchanges on digital platforms. By accepting cryptocurrencies as a payment method, Travel Care streamlines the user experience, reducing costs and potential intermediary fees. This expedites transactions and eliminates international commission expenses and exchange fees.

With a focus on advanced technology, Travel Care delivers a diverse array of services, collaborating with over 1 million hotels, 600 airlines, and providing more than 150,000 unique travel experiences. Our unwavering commitment to customer care ensures that every stage of the journey is backed by exceptional support.

Welcome to the future of travel with Travel Care, where technology and service excellence converge to create unforgettable experiences.



## Challenges and opportunities

The cryptocurrency industry is growing rapidly, with a 190% increase in the global user base over the past two years. While one of the great attractions is because of the investment potential, using cryptocurrency for regular purchases is also on the rise. Major companies such as PayPal, Amazon, Tesla, and Starbucks are accepting cryptocurrency as payment methods. Whether it's for crypto enthusiasts or for regular people, accepting cryptocurrency is becoming important for businesses. Furthermore, paying for items in crypto can eliminate the transaction fees charged by credit cards. People

are becoming savvy to the fact that they can save money on their purchases by paying with cryptocurrency particularly on large purchases such as travel and vacations.



The cryptocurrency industry itself is international. The currencies were designed to be borderless and the people in the industry tend to come from all over the globe, and events such as Devcon consciously choose a different continent for their annual conferences every year. The industry was one of the first to get back to normal in terms of travel during the pandemic, both because of the nature of the industry events and because of the libertarian ethics of the group.

### Traditional loyalty points versus crypto

Today, more and more people are getting involved in cryptocurrency. Many of today's cryptocurrency projects are basing themselves on utility tokens that operate as loyalty points on the platform, with a few differences:

- The value of loyalty points is controlled by the company, and therefore can be arbitrarily changed at any time.
- Loyalty points can expire, while cryptocurrency is immutable and always held by the person who earns the tokens.

- Cryptocurrencies have additional capabilities such as the ability to stake and create liquidity pools.
- Cryptocurrencies provide direct financial incentives for people and they can trade their crypto rewards on different exchanges.

Creating a rewards system that introduces regular people to cryptocurrency is a great low-risk entry point. People can enjoy the fun of getting different kind of rewards and educate themselves on the different advantages of decentralized finance inside of a wallet for those specific tokens. As more and more companies embrace crypto as a better form of loyalty points, people will be able to exchange across wallets and accumulate multiple types of rewards for expanded benefits.

## Travel opportunity

Travel is one of the best opportunities today for the use of cryptocurrency but a very limited number of websites are offering payment in crypto, and none of them are offering their own cryptocurrency as the rewards bonus.

Traditional travel sites are burdened with heavy fees, including hidden fees that show up only during the purchase process. Credit card and currency exchange fees are simply rolled into the price, invisible to travelers who order on the website.

Combining a cryptocurrency with a travel website can offer a variety of new ways for people to enjoy the site, reap rewards, and participate in an online community that loves travel.

<sup>1</sup>Estimate of the number of cryptocurrency users worldwide, July 2021 Statista. <https://www.statista.com/statistics/1202503/global-cryptocurrency-user-base/>

<sup>2</sup>Paying with Bitcoin: These are the major companies that accept crypto as payment, David Walsh, Euronet, April 2021. <https://www.euronews.com/next/2021/12/04/paying-with-cryptocurrencies-these-are-the-major-companies-that-accept-cryptos-as-payment>

## Company

Travel Care is founded by a group of travel industry professionals and a strong core development team committed to providing a superior experience. In Travel Care we believe that travel consumers deserve VIP treatment and Travel Care can offer that superior experience as well as the best deals in the industry.

## Mission

Travel Care's mission is to be the premiere online travel portal with the best overall offers for global travel.



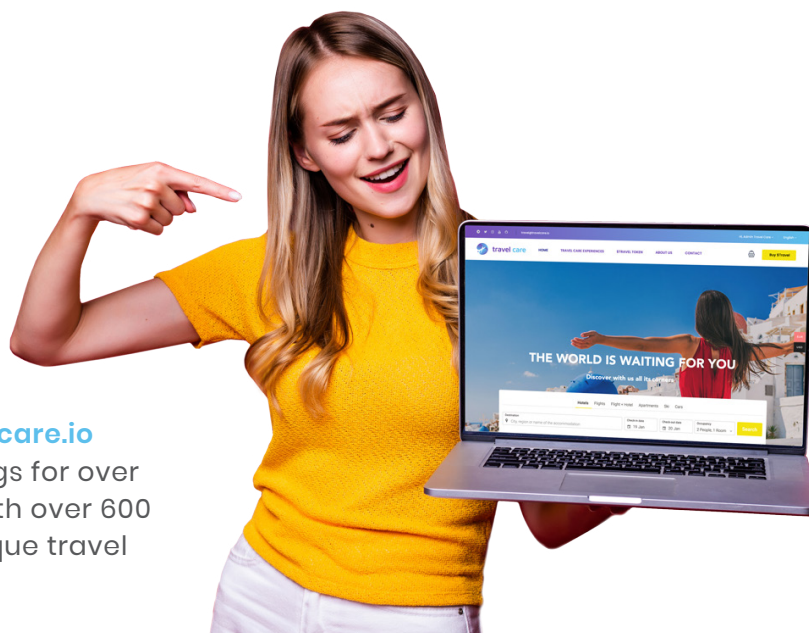
## Values

Travel Care is a values-drive company, founded based on our five TRAVEL values:

- T** for **Technology**: Cutting-edge travel technology today includes leveraging the blockchain and Web3 technologies for travelers.
- R** for **Responsibility**: Our Corporate Social Responsibility policy guides our actions.
- A** for **Attentive**: We take pride in the attention we give to every aspect of our service and every decision in the Travel Care organization. We are attentive to our customers, investors and team members, treating everyone with respect.
- V** for **Vision**: Our long-term vision is enabling everyone to use cryptocurrency for travel.
- E** for **Enjoy**: Travel should be pleasurable. Our team and customers enjoy the Travel Care experience.
- L** for **Liberty**: Travel Care is all about having the freedom to travel worldwide with the liberty of using cryptocurrency—the people's money.

## Solution

Travel Care has revolutionized the travel industry by integrating a cutting-edge approach supported by state-of-the-art technology. Our platform, accessible at [www.travelcare.io](https://www.travelcare.io) and fully operational, offers bookings for over 1 million hotels worldwide, flights with over 600 airlines, and more than 150,000 unique travel experiences.



Continuously, Travel Care will announce new agreements with prominent companies in the tourism sector, thus expanding our range of online products and services.

Thanks to the implementation of blockchain technology, we reduce intermediary commissions, providing users with an exceptional experience at competitive prices, regardless of whether they opt for traditional payment methods or cryptocurrencies.

Travelcare.io stands out as an advanced and agile travel platform, offering generous deals and incentives for our users, especially those who hold the \$TRAVEL token (Holders).

Unlike conventional platforms, travelcare.io rewards holders of the \$TRAVEL cryptocurrency with exceptional benefits, such as included travel insurance, rewards of up to 20% in \$TRAVEL of the total amount spent on the reservation, free upgrades, exclusive welcome packages, and much more.

Importantly, Travel Care's emphasis extends beyond cryptocurrencies. Our platform shines with its advanced technology, extensive range of services, and collaborations with over 1 million hotels, more than 600 airlines, and over 150,000 unique travel experiences. Our commitment to customer satisfaction is unparalleled, and our services outshine traditional alternatives.

Additionally, in terms of pricing, Travel Care can offer more competitive rates by eliminating intermediary commissions and transaction fees associated with debit/credit cards and foreign currency conversions.

Every purchase or reservation on the Travel Care website rewards users with the \$TRAVEL cryptocurrency. These rewards range from 4% to 20% of the amount spent on the reservation made on the platform. This unique rewards program allows users not only to enjoy their journey but also to receive rewards in the \$TRAVEL cryptocurrency, which can later generate further benefits by participating in the Staking pool. No traditional travel platform can match this comprehensive and competitive approach.



## Travel Birds rewards program

The Travel Birds Rewards Program is based on the \$TRAVEL tokens earned or held by travelers. The multi-tier program will offer a variety of benefits depending on the amount of \$TRAVEL held by the account holder. Unlike traditional loyalty programs, the Travel Birds program operates through a tokenomics model which encourages people to hold and stake \$TRAVEL and earn yields based on their holdings.

The rewards program tiers are based on the number of tokens held as well as the time the user has been holding the token. Benefits include \$TRAVEL token rewards, VIP upgrades, special events, airport lounge entrance, and other types of travel rewards that are exclusive to the different Travel Birds rewards tiers. Because it is necessary to hold tokens to achieve the different tiers in Travel Birds, the rewards program increases demand for the \$TRAVEL token, making it valuable in terms of the utility and rewards that can be earned exclusively by the holders.



## Multi-Token capabilities

With the cryptocurrency market picking up, many businesses are issuing their own tokens. The Travel Care platform will provide a platform where other companies can partner and have their own tokens exchangeable for trips. Rather than creating a silo where only \$TRAVEL is accepted, we will accept and exchange a variety of coins that are issued by other organizations such as airlines, hotels, limo and entertainment organizations.

NFTs represent an important entertainment trend, with performing artists getting involved and offering different types of specials through NFTs and personal coins. Travel Care will partner to provide interoperability for events that are using NFTs as tickets and as tokens for special experiences, providing a seamless experience for people booking travel and entertainment through the purchase of specialized NFTs.

## Business model

Travel Care implements a standard business model based on revenue and commissions from travel bookings.

## The \$TRAVEL token

Rewards and benefits are provided by using the \$TRAVEL token. The website will include TRAVELSWAP to make it easy for people to use the token. The token will be liquid on decentralized marketplaces so that people can exchange the tokens on the open market. However, to be counted towards rewards, people must hold their tokens in the crypto wallet associated with their Travel Care account.

## Organization

Travel Care was founded in May 2021. Travel Care IO is registered in Spain and European Union VAT ESB16952178.

## Benefits to travelers

### Top deals

Travel Care is comprised of professionals in the travel business who know how to get the best deals. By cutting out the overhead in terms of middlemen in the travel industry, Travel Care is able to provide highly competitive pricing, even beating the pricing of the major travel companies in the world. These companies typically take 13-15% in fees, which is exorbitant. By cutting down to a reasonable fees, Travel Care clients will get the best deals possible—and the rewards we can offer in crypto are simply unmatched. In the travel industry, most customers care about the prices, knowing that the flight and

hotel are the exact same ones booked on any site, so having competitive prices is the main reason that Travel Care can acquire more customers than the competition.



### Amazing rewards program

Most loyalty points programs provide one-time rewards that are in the form of points or a small amount of cash back into someone's account. The Travel Birds rewards program is much more exciting because Travel Care provides the \$TRAVEL token and the ability to lock in the token (staking) for high yields in the utility token of Travel Care. The locking functions will yield as much as 60% APY, which is better than any other travel company can offer on their reward points. In fact, regular loyalty points expire, which can never happen with \$TRAVEL as they are a blockchain-based token that is held by a private key that belongs to the user. Travel Care cannot revoke the tokens, so they can always be used on the platform or traded on exchanges.

### Travel and hospitality: above the standard

The standard packages of trips and bookings are being enhanced all the time. Travel companies such as Travel Care are not just able to offer packages, flights, hotels, and cars, but all kinds of special exclusives. Travel Care will offer a full suite of travel and concierge services, such as special events, ticket bookings, tours, and other travel services that are not available on some of the competing sites.

## Extra advantages for members

Membership in the Travel Birds program has an extra level of flexibility as well as a variety of special advantages. Travel Care membership is based on holdings of the \$TRAVEL tokens, and different levels of membership are available depending on the token and the time that the member has been holding. This allows people to change their membership privileges easily, without losing any money. Unlike programs where people need to buy a year's membership, the Travel Care program allows people to hold tokens for as long as they need the membership and trade them for other cryptocurrencies on exchanges if they don't want to continue membership at that level.

Members do need to hold tokens for a minimum amount of time to get the membership benefits, so that people can't just hold the tokens for a day, get the benefits and sell. The membership levels stipulate the amount and duration of the \$TRAVEL token holding.

The tokens are also a great way for people to become familiar with cryptocurrency, including staking and exchanges. \$TRAVEL tokens represent the most appealing rewards in the travel ecosystem and provide the Travel Care Platform with a long-term utility token that provides value to all of the participants in the network.

## 24/7 Customer service

Travel Care provides top-notch 24/7 customer services to all travelers. Whether it is help with the online site, or help while they are in transit, Travel Care is committed to the top level of service in the industry.

## Safe crypto payment

Travel Care highlights the ability to safely pay with cryptocurrency, which is a more secure and non-intermediated way of payment for all

the customers. Clients can use any cryptocurrency that is supported on the platform, and they can use their \$TRAVEL tokens for all or part of their payments, as well as the ability to unlock special deals. Payment in cryptocurrency further reduces the cost of the transactions on the Travel Care platform, affording even better deals that were already available. When travelers use cryptocurrency, Travel Care will waive the usual credit card fees of 2–3.5% that are hidden in the normal cost of travel.





## Travel Birds Rewards program

The Travel Birds Rewards program provides benefits to all of the token holders and represents an exclusive opportunity to get the absolute best in travel. Travel Birds includes four different tiers with different kind of benefits:



- **Pink Flamingos** hold at least 210 travel and receive 4% token rewards in bookings.
- **Indigo Buntings** have received and held 11,000 travel tokens for 30 days and get 6% token rewards in bookings, as well as a congratulatory \$10.00 for reaching the level.
- **Purple Martin** this tier is awarded at the 63,000 token holding in the last 60 days, receiving 10% token rewards in bookings, as well as a \$25.00 joining bonus.
- **Golden Eagles** have 210,000 tokens in the last 120 days and receive a regular 15% token reward in bookings, plus a \$50.00 prize bonus, travel insurance and entry to airport VIP lounges.
- **Arctic Tern** is the top level for those who hold 840,000 tokens for 180 days and receive 20% token reward in bookings. In addition to all other benefits, Arctic Terns receive upgrades in their hotel rooms and travel care welcomes.

## Benefits for our partners

Travel Care knows that taking care of our business partners and travel providers is key to the success of the platform. To offer the best deals to customers, we maintain relationships with top suppliers and provide them the volume of customers, especially those who are increasingly interested in cryptocurrency.

Benefits to your partners:

- Access to a high volume of discerning customers
- Payments and commissions in cryptocurrency provides full transparency of the entire process
- Payment flexibility
- Marketing towards bringing in new customers, saves costs of individual marketing of services
- Cutting-edge technological advantage
- Responsible, transparent paperless and cashless transactions
- Acceptance of new tokens, so travel companies with their own token can take advantage of the platform



## Tokenomics



**TOTAL SUPPLY: 210,000,000 \$TRAVEL**

“There is a 4% fee on transactions made on decentralized exchanges and transfers between wallets. 2% is allocated for token burning, and 2% is transferred to the Travel Care Marketing wallet.”

### Token utility

The \$TRAVEL token can be used on the platform for membership rewards and special offers. Customers can pay for their travel or other bonuses using the \$TRAVEL member points.

### Staking pools

Every Travel Care member will have the opportunity to stake \$TRAVEL in a staking pool. Every quarter the Travel Care team will open an appropriate staking pool and make the announcement to all \$TRAVEL holders who can exercise the option to stake. The earnings in the travel care staking pools can reach as much as 60% APY in \$TRAVEL.

## Marketing

---

Although many people think that travel agencies are all the same, the truth is that agencies cater to different types of travel customers. Some travel customers are more price-sensitive, others are traveling with family, some for business, etc.

The Travel Care team understands the travel market and is targeting the types of customers who are most likely to be loyal to a platform that serves their needs. These customers want a fully booked trip with all the amenities they need, all in one location. The platform will offer a wide range of leisure selections from weekend getaways built in with business trips, as well as full-featured vacations with cultural, outdoor and relaxation experiences built into the trip.

Unlike other sites that offer low-cost bookings, Travel Care is creating full experience vacation bookings that offer the convenience of guided tours around the globe. As the platform learns the customers' preferences, it is able to automatically suggest the best connections, accommodations and experiences, based on the history of the client and the services they had enjoyed in their previous bookings.

## Target market

The crypto market is full of savvy travelers because of the distributed nature of the market. One of the major pain points that Travel Care addresses is the ability to use crypto, and the other is to find all of the travel needs in one place. Travel doesn't just include the flights and accommodations, but also entertainment, travel insurance, events and experiences.

While many platforms are beginning to offer more than just flights, they fall short when it comes to understanding the preferences of their clients in terms of offering a full package.



## Roadmap and milestones

---

### 2022

- Rebranding of Travel Care: logo and design change to alter the brand perception among the target audience.
- Launch of TravelSwap – Powered by Pancakeswap.
- Audit conducted by Hacken.
- Staking Pools.
- Launch of the travelcare.io platform with hotel and flight booking services.
- Integration of new ERC20 tokens on the platform.

### 2023

- Partnerships with major Blockchain conferences to become their Travel Partners.
- Agreements with large tourism companies to expand the product range.
- Integration of +10 Blockchains on travelcare.io.
- Integration of +50 Cryptocurrencies on travelcare.io.
- Integration of +1M hotels and apartments on travelcare.io.
- Integration of +150K unique travel experiences on travelcare.io.
- Presence at a minimum of 5 conferences to promote the Travel Care brand.
- AMA (Ask Me Anything) sessions in large communities to promote the Travel Care brand (FLOKI, ALVEY CHAIN...).
- Partnerships with projects with large communities.
- Online marketing on social media platforms.
- Travel giveaways.
- Testing AI on the [travelcare.io](https://travelcare.io) platform.

## 2024

- Aggressive Marketing.
- Partnerships with major Blockchain conferences to become their Travel Partners.
- Agreements with large tourism companies to expand the product range.
- Integration of +15 Blockchains on travelcare.io.
- Integration of +100 Cryptocurrencies on travelcare.io.
- Travel Care B2B.
- Staking Pools.
- TRAVEL token listing on Cryptocurrency Exchanges (CEX's).

## Team



**Faisal Imitaz,**  
CEO  
in

With more than a decade of experience in the travel industry, Faisal leads the Travel Care team. His experience includes positions in operations and management for travel giants including American Express and Turkish Airlines, as well as front-line travel agency experience.



**Marc Estebanell,**  
Sales manager  
in

Marc has more than five years of customer care experience in the hospitality industry in a variety of major hotel chains in Europe and the United States. Marc holds a degree in tourism from EU Mediterrani and an International MBA at ISEB, the Superior European Institute of Barcelona. He holds an executive master's degree in Hotel Management from the Faculty of Tourism.



**Neu Tondo,**  
Head of marketing  
in

An experienced travel professional, Neu heads the marketing department. She holds a masters of marketing in the EAE Business School and a tourism degree from Universitat del Mediterrani.



**Kevin Contreras,**  
Head of communication  
in

Kevin is a communications and outreach expert who has been working for several years in the travel industry. As a long-time travel enthusiast, Kevin is committed to creating top-notch customer experiences.



# travel care

FLY WITH CRYPTO

---

travelcare.io

