



travel care

Corporate Brand Guidelines

Travel Care

THE COMPANY



travel care

At Travel Care we unite two worlds, travel and cryptocurrencies. We make sure that holders have the maximum advantages in their travel services, from the best deals to exclusive cashback service.

With the platform already active where we offer flights in more than 600 airlines and accommodation in more than 500000 hotels the holders have a great variety of products to choose the best.

We reduce costs and intermediary fees thanks to blockchain technology, to give a better user experience: fast transactions, free of international commissions, transparency and expertise of the core team in the travel industry.

Mission

THE COMPANY

Travel Care was born as an innovative project to link together two worlds: travel and cryptocurrencies. Travel Care gives users the possibility to book their trips through its own online platform, where part of its services can already be purchased with cryptocurrencies, while offering a fantastic investment opportunity in its own \$Travel token.

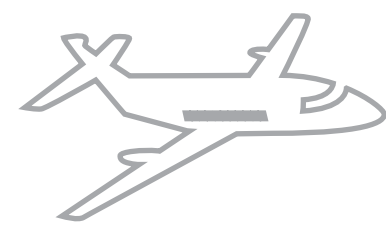
Vision

THE COMPANY

From Travel Care we have the deep conviction that cryptocurrencies are the future and are here to stay, that is why the main intention of the company is that all its services can be purchased with cryptocurrencies and also be recognized for getting our customers to travel at a better price and with an exclusive service.

Logo

CORPORATE IDENTITY



Plane

+



Ocean wave

+



World

Logo

VARIATIONS ACCORDING TO BACKGROUND COLOR



travel care



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Isotipo

VARIATIONS

Full color



Grayscale



One color



Slogan

Fly With Crypto



travel care
FLY WITH CRYPTO

Colors

COLOR PALETTE



Main colors



HEX #5cbfec
RGB 92 191 236
CMYK 56 7 0 0



HEX #744bb5
RGB 116 75 181
CMYK 66 80 0 0

Additional colors



Buttons
HEX #f4e30f
RGB 244 227 15
CMYK 7 3 100 0



Texts
HEX #181760
RGB 24 23 96
CMYK 100 100 29 27

Typography

FONT NAMES



Regular

Maven Pro

SemiBold

Maven Pro



Regular

Poppins

Medium

Poppins

SemiBold

Poppins

Typography

USE OF FONTS



Aa

Maven Pro SemiBold

**Web titles or texts
graphics**

Aa

Poppins Regular

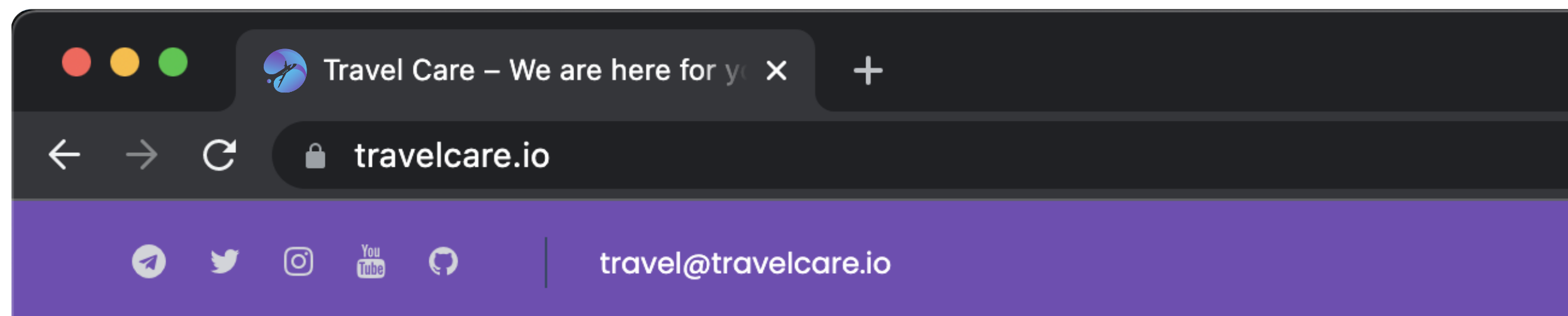
We have negotiated some of the best rates on the market with each and every service provider. We have also reduced our management costs to the bare minimum to be able to offer you unbeatable seasonal offers. As we say here at Travel Care, a happy client is a returning client!

Favicon

VERSIONS



Favicon on browser



\$Travel

CRYPTOCURRENCY

Native token



The only place it makes sense: **\$Travel**.

It could not have been called otherwise, being a utility token that not only serves to make transactions but also to travel, having innumerable advantages for all those who become shareholders.

Branding elements

VARIATIONS



Images

RELATED

